

BEVERAGE 1 DOOR PLANOGRAM WINDOW 6 2025



Shelf	Brand	Facings
1	Pepsi	3
1	Pepsi Zero Sugar	3
1	Diet Pepsi	2
2	7UP	3
2	Mountain Dew	2
2	Dr Pepper	3
3	Gatorade Cool Blue	2
3	Gatorade G2	2
3	Gatorade Zero Berry	2
3	Celsius Peach Vibe	1
3	Rockstar Punched	1
4	Pure Leaf Lemon	3
4	Brisk Iced Tea	3
4	Brisk Lemonade	2
5	Flex	3
5	Trop Orange	1
5	Trop Apple	1
5	Aquafina	3

BEVERAGE 2 DOOR PLANOGRAM WINDOW 6 2025



Shelf	Brand	Facings
1	Pepsi	7
1	Pepsi Zero Sugar	7
2	Diet Pepsi	3
2	Dr Pepper	4
2	7UP	3
2	Mountain Dew	4
3	Brisk Iced Tea	4
3	Brisk Lemonade	3
3	Pure Leaf Lemon	7
4	Rockstar Punched	2
4	Celsius Peach Vibe	2
4	Gatorade Cool Blue	3
4	Gatorade G2	3
4	Gatorade Zero Berry	4
5	Trop Orange	2
5	Trop Apple	2
5	Flex	3
5	Aquafina	7

BEVERAGE DC7 PLANOGRAM WINDOW 6 2025



<u>Shelf</u>	<u>Brand</u>	<u>Facings</u>
1	Pepsi	2
1	Pepsi Zero Sugar	2
1	Diet Pepsi	1
1	Brisk Iced Tea	1
2	Gatorade Cool Blue	1
2	Rockstar Punched	2
2	Celsius Peach Vibe	2
2	Pure Leaf Lemon	1
3	Aquafina	4
3	Flex	2

FRITO LAY PLANOGRAMS WINDOW 6 2025



NEW

WINDOW 5
INNOVATION



LAYS FRIES'N
GRAVY

PRIOR WINDOW
FEATURE



LAYS
KETCHUP

SKINNY

MEDIUM

BUILT IN COUNTER LINE



SUBWAY



FRITO LAY PLANOGRAMS WINDOW 6 2025

NEW

WINDOW 5
INNOVATION



LAYS FRIES'N
GRAVY

PRIOR WINDOW
INNOVATION



LAYS
KETCHUP

SINGLE QUEUE LINE

DOUBLE QUEUE
IF RACKS ARE SIDE BY SIDE USE BELOW



SUBWAY



FRITO LAY LISTINGS WINDOW 6 2025

NEW PRODUCT ALERT

LAYS
FRIES'N GRAVY
GFS Code: 1518925
SYSCO Code: 7417424
AVAILABLE
WINDOW 6



LAYS
KETCHUP
GFS Code: 1146435
SYSCO Code: 8426274



EVERYDAY CORE LINEUP & UPC



SUN CHIP HARVEST
CHEDDAR
UPC: 00060410222768
GFS Code: 1145947
Sysco Code: 8396495



DORITOS NACHO
CHEESE
UPC: 00060410271957
GFS Code: 6428005
Sysco Code: 6879920



LAYS CLASSIC
UPC: 00060410221389
GFS Code: 1145178
Sysco Code: 8426332



BAKED LAYS
UPC: 00060410237106
GFS Code: 2750205
Sysco Code: 138982



RUFFLES ALL
DRESSED
UPC: 00060410221358
GFS Code: 1146440
Sysco Code: 8426365



MISS VICKIES SEA SALT
& MALT VINEGAR
UPC: 00060410221273
GFS Code: 1145859
Sysco Code: 8428956



MISS VICKIES SWEET
CHILI & SOUR CREAM
UPC: 00060410221280
GFS Code: 1146464
Sysco Code: 8428961



MISS VICKIES HARVEST
CHEDDAR AND JALAPENO
GFS Code: 1505982
Sysco Code: 7366807

