



# PEPSI PLANOGRAMS WINDOW 3 2026



WINDOW 3 FOCUS  
**NATIONAL**

Exclusive  
**LAUNCH**





# PEPSI PLANOGRAMS WINDOW 3 2026



Item
Pepsi
Pepsi Zero Sugar
Bubly Pop Lime
Bubly Pop Berry
7UP
Brisk Iced Tea
Lemonade
Pure Leaf Lemon
Gatorade Cool Blue
Gatorade Zero Berry
Celsius Peach Vibe
Rockstar Punched
Dole Orange
Dole Apple
Aquafina



# Counter Top Plano Listing GRID W3 2026



Item
Pepsi
Pepsi Zero Sugar
7UP
Bubly Pop Lemon Lime
Bubly Pop Berry
Brisk Iced Tea
Brisk Lemonade
Pure Leaf Lemon
Gatorade Cool Blue
Rockstar Punched
Celsius Peach Vibe
Aquafina

WINDOW 3 FOCUS  
NATIONAL



# PEPSI LISTINGS WINDOW 3 2026



**W3 FOCUS**

**Bubly Pop  
Lime & Berry  
Exclusive Launch**



**Previous Window**

**Pepsi Zero Sugar  
GTIN: 069000013748**



**EVERYDAY CORE LINEUP & GTIN**



**Pepsi**

GTIN: 069000009918



**Pepsi Zero Sugar**

GTIN: 069000013748

**Removed**



**Dr Pepper**

GTIN: 054900000073



**7UP**

GTIN: 065400001019



**Bubly Pop Lime**

GTIN: 069000162880

**Bubly Pop Berry**

GTIN: 069000163467



**Brisk Iced Tea**

GTIN: 069000016213



**Brisk Lemonade**

GTIN: 069000070116



**Pure Leaf Lemon Tea**

GTIN: 069000147870



**Gatorade Cool Blue**

GTIN: 055577420270



**Gatorade Zero Berry**

GTIN: 057271162609



**Celsius Peach Vibe**

GTIN: 889392607277



**Rockstar Punched**

GTIN: 818094002479



**Dole Orange**

GTIN: 065400011919



**Dole Apple**

GTIN: 065400011636



**Aquafina**

GTIN: 069000061121

# Beverage Policy At A Glance

## FOUNTAIN

Policy	8 Flavours
Core/Required	8

1	Pepsi®
2	Diet Pepsi®
3	7Up
4	Brisk Lemon
5	Brisk Lemonade
6	Dr. Pepper
7	MUG RootBeer
8	Crush Orange

## BOTTLES

Policy	15 Flavours
Core/Required	16

1	Pepsi®
2	Pepsi Zero Sugar
3	Bubly POP: Lemon Lime
4	Bubly POP: Berry
5	7UP
6	Brisk Iced Tea
7	Brisk Lemonade
8	Pure Leaf Lemon
9	Gatorade Cool Blue
10	Gatorade Zero Berry
11	Celsius Peach Vibe
12	Rockstar Punched
13	Dole Orange
14	Dole Apple
15	Aquafina
16	Milk

Refer to the Operations Manual for the Items for Sale Policy



# Politique des boissons en un coup d'œil

## FONTAINE

Politique		8 saveurs
Produits de base/requis		8
1	Pepsi <sup>MD</sup>	
2	Pepsi <sup>MD</sup> Diète	
3	7Up	
4	Brisk Citron	
5	Limonade Brisk	
6	Dr. Pepper	
7	Racinette MUG	
8	Orange Crush	

## BOUTEILLES

Politique		15 saveurs
Produits de base/requis		16
1	Pepsi <sup>MD</sup>	
2	Pepsi <sup>MD</sup> Zéro Sucre	
3	Bubly pop petits fruits	
4	Bubly pop citron lime	
5	7Up	
6	Thé glacé Brisk	
7	Limonade Brisk	
8	Pure Leaf citron	
9	Gatorade Cool Blue	
10	Gatorade Zero Fruit sauvage	
11	Celsius Peach Vibe	
12	Punch aux fruits Rockstar	
13	Dole Orange	
14	Dole Pomme	
15	Aquafina	
16	Lait	

Consultez le Manuel d'exploitation pour connaître la politique des articles à vendre





# FRITO LAY PLANOGRAMS WINDOW 3 2026

**NEW**  
**WINDOW**  
**INNOVATION**



**Miss Vickies**  
**Tzatziki**

## SKINNY

**NEW**

Flex Flex

## MEDIUM

**NEW**

Flex Flex

## BUILT IN COUNTER LINE

**NEW**

Flex Flex

**NEW**

Flex Flex





# FRITO LAY PLANOGRAMS WINDOW 3 2026

**NEW**  
**WINDOW 2**  
**INNOVATION**

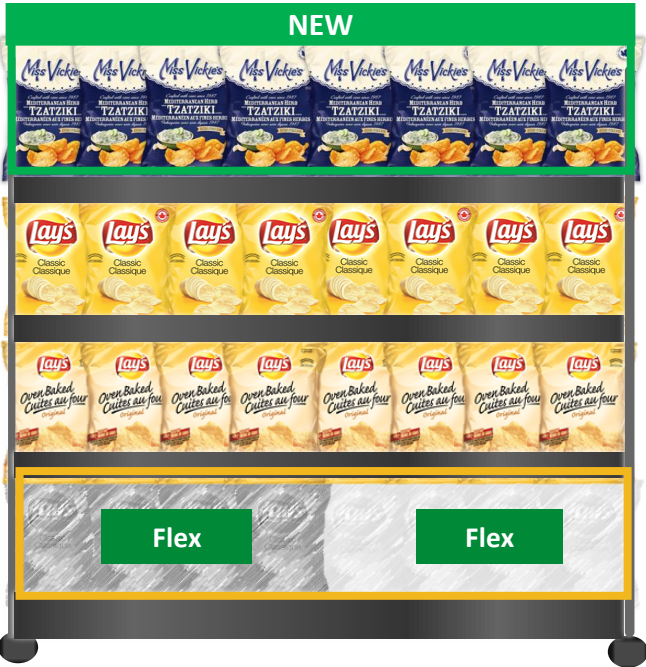
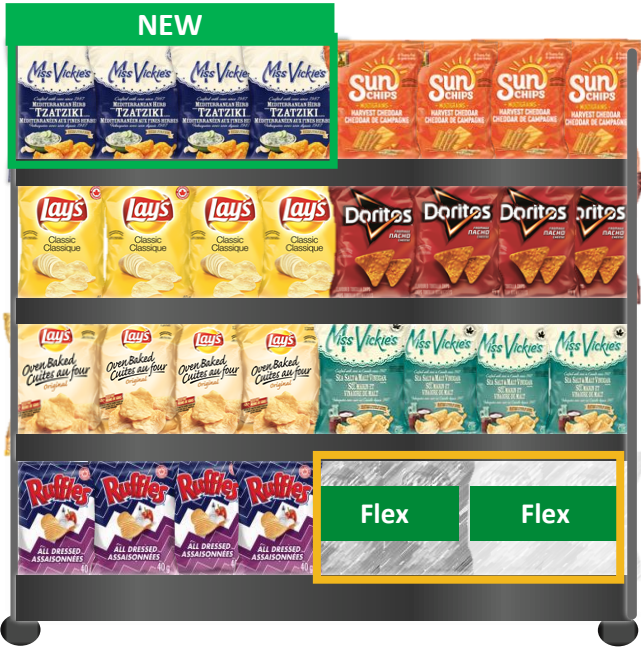


**Miss Vickies**  
**Tzatziki**

## SINGLE QUEUE LINE

## DOUBLE QUEUE

IF RACKS ARE SIDE BY SIDE USE BELOW





# CHOICE OF FLEX SKU BY MARKET MUST CHOOSE 2

## FLEX OPTIONS BY MARKET RANKED BY RECOMMENDATION

WEST	ONTARIO	QUEBEC	ATLANTIC

## MANDATORY CORE SKUS



## 2 FLEX



CHOICE OF 2 FLEX SNACKS BY REGION

