

Chip Policy



Policy

Minimum: 8 SKUs / Maximum: 14 SKUs

Required

5 SKUs

Lay's Classic
Doritos Nacho Cheese
SunChips Harvest Cheddar
Baked! Lay's Original
Miss Vickie's Jalapeno



Store Option Products

Min: 3 SKUs / Max: 9 SKUs

Baked! Lay's BBQ
Baked! Ruffles Cheddar & Sour Cream
Cheetos Crunchy
Cheetos Crunchy Flamin' Hot
Doritos Cool Ranch
Fritos Original
Lay's BBQ
Lay's Salt & Vinegar
Lay's Sour Cream & Onion

- Maui Kettle Chips Onion **REGIONAL: HAWAII ONLY**
- Maui Kettle Chips Regular **REGIONAL: HAWAII ONLY**

Miss Vickie's Smokehouse BBQ
Miss Vickie's Sea Salt & Vinegar
Miss Vickie's Spicy Dill Pickle
Ruffles Cheddar & Sour Cream
SunChips Garden Salsa
SunChips Original

Plus Required:
W3 & W4
Feature



*unless noted as regional, all flavors available nationally at Frito Lay plants, but stocking status will differ by distributor